

**Introduction:**

Hello! May I speak with (Name on sample sheet), please? (When on line:) Hello! My name is \_\_\_\_\_ and I'm calling for KiSquared Research, a national survey research company. We're conducting a study on issues of the day and I'd like to include your opinions on them. The survey and all responses are confidential. It will take about 15 minutes but before we get started, I need to make sure I'm speaking with the correct person.

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|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Are you registered to vote as a Democrat, a Republican,<br>an Independent or a member of some other party or<br>haven't you had a chance to register to vote yet? | Democrat..... 1<br>Republican.... 2<br>Independent.. 3<br><u>(Continue)</u> Other party... 4<br><u>(Terminate)</u> Not registered. 5<br>Not sure..... 6 |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|

- |                                                                                                     |                              |
|-----------------------------------------------------------------------------------------------------|------------------------------|
| 2. <b>(OBSERVED DATA ® Gender: Circle correctly observed category now)</b><br><b>(Check Quotas)</b> | Male..... 1<br>Female..... 2 |
|-----------------------------------------------------------------------------------------------------|------------------------------|

3. As you may know, about three weeks ago, a special election for Representative to the US Congress was held. For a variety of reasons, many voters missed voting in that election. How about you? Did you cast a vote in the June 6<sup>th</sup> special election to replace Randy "Duke" Cunningham in the US Congress or did something come up where you missed voting in that special election?

- |                                                                         |                    |                           |          |
|-------------------------------------------------------------------------|--------------------|---------------------------|----------|
| <i>(This respondent is a Primary Voter. Total N=500. Check quotas.)</i> | →                  | Cast a vote.....          | 1        |
| <i>(This respondent is a Non-Voter. Total N=200. Check quotas.)</i>     | →                  | <u>Missed voting.....</u> | <u>2</u> |
|                                                                         | <b>(Terminate)</b> | Race not on ballot..      | 3        |
|                                                                         |                    | Not sure.....             | 4        |

- |                                                                                                                                                                |                                                                              |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|
| 4. <b>(Ask NON-VOTERS only:)</b> And did you vote in either or both the<br>June, 2004 primary election or the November, 2003 gubernatorial<br>recall election? | <u>(Continue)</u> Yes..... 1<br><u>(Terminate)</u> No..... 2<br>Not sure.. 3 |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|

***(Ask Q5 to Q10 of PRIMARY VOTERS only. NON-VOTERS skip to Q12)***

- |                                                                                                                                                                                                     |                                                                                                                                                                                  |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 5. In this special election, which ONE of the following four candidates<br>did you, personally, vote for to be your new Representative to<br>the US Congress? <b>(Read each; rotate candidates)</b> | Democrat Francine Busby... 1<br>Republican Brian Bilbray.... 2<br>Independent William Griffith. 3<br><u>Libertarian Paul King.....</u> 4<br><b>(Do Not Read)</b> Not sure..... 5 |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

- |                                                                                                                                                                                                                                                                                                                                                                    |                                    |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|
| 6. How committed were you to vote for <b>(candidate in Q5)</b> in this election?<br>In responding, please use a scale of 1 to 5, where 1 means you had<br>no reservations at all about voting for <b>(candidate in Q5)</b> and 5 means<br>you still had serious questions about voting for <b>(candidate in Q5)</b> .<br>Please choose any number between 1 and 5. | <u><b>1-5 Rating:</b></u><br>_____ |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|

*(Codes 4 and 5 show this respondent is a MOVABLE VOTER. Total N=100. Check quotas.)*

7. And did you mail your ballot in or did you go to the polls to vote? Voted by mail. 1  
Voted at poll.. 2  
Not sure..... 3

8. Approximately when did you decide for whom you would cast your actual vote? Was \_\_\_\_\_ days  
it the day of the election or was it before that? (*Follow-up:* ) And about how  
many days before the election was it? (*Code day of election as "0"*)

9. Please tell me in your own words why you voted for (*candidate in Q5*). (*Probe*) Why else?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

10. Often people are motivated to either vote FOR a particular candidate, so they will win, or they will vote AGAINST another candidate, so they will lose. Given this, how would you characterize your vote? In responding, please use a scale of 1 to 5, where 1 means your vote was more FOR a candidate and 5 means your vote was more AGAINST another candidate. Please choose any number between 1 and 5. **1-5 Rating:**  
\_\_\_\_\_

11. Prior to election day, did you hear or read about Francine Busby making the following comment to a Spanish-speaking questioner who wanted to help on her campaign but lacked voting papers: "Everybody can help. You can all help. You don't need papers for voting, you don't need to be a registered voter to help." (Ask Q11a-b) Yes..... 1  
(Skip to Q13) No..... 2  
Not sure.. 3

11a. And how did you, personally, feel about her after that comment? More positive..... 1  
More negative..... 2  
No difference..... 3  
Not sure..... 4  
Would you say you felt much more positive about her, much more negative about her or did it make no difference in your feelings about her?

11b. And where did you hear about Busby's comment? Television..... 1  
Newspapers..... 2  
Radio..... 3  
Internet sites..... 4  
Family, friends..... 5  
Other (specify)..... 6  
Not sure..... 9  
*(Multiple response, clear five columns for input)*

\_\_\_\_\_

12. (*Ask of NON-VOTERS only, all others skip to Q13*) Please tell me in your own words what caused you to miss voting in that special election. (*Probe*) Anything else?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

13. Much has been said recently about the accuracy of electronic voting machines and whether they provide enough security to trust the election results they produce. Given this issue, how much do you, personally, trust the election results from the recent special election for Representative to the US Congress for the seat previously held by Randy “Duke” Cunningham? In responding, please use a scale of 1 to 5, where 1 means you trust the results completely and 5 means you don’t trust them at all.

**1-5 Rating:**

\_\_\_\_\_

14. OK. Let’s talk about some other issues of the day. In your opinion, is America headed pretty much in the right direction or is it headed off on the wrong track?

Right Direction..... 1  
 Wrong Track..... 2  
 Not sure..... 3

15. And in your opinion, is California headed pretty much in the right direction or is it headed off on the wrong track?

Right Direction..... 1  
 Wrong Track..... 2  
 Not sure..... 3

16. Now, I’m going to read you a list of some people involved in local and national political issues. For each one, please just tell me if you have a very favorable, favorable, unfavorable or very unfavorable impression of them. If you have never heard of some of them, please feel free to say so.

<i>(Read Each; Begin With Circled Item)</i>	<i>Very Favorable</i>	<i>Favorable</i>	<i>Un-favorable</i>	<i>Very Un-favorable</i>	<i>Never Heard Of</i>	<i>Not Sure</i>
a. Governor Arnold Schwarzenegger.	1	2	3	4	5	6
b. Democratic congressional candidate Francine Busby.	1	2	3	4	5	6
c. President George W. Bush.	1	2	3	4	5	6
d. Former Congressman Randy “Duke” Cunningham.	1	2	3	4	5	6
e. Democratic gubernatorial candidate Phil Angelides (an-gel-EE-dees)	1	2	3	4	5	6
f. Congressman Brian Bilbray.	1	2	3	4	5	6

*(Go to Q17 on the next page)*

17. I'm going to read you some pairs of statements people have made about major issues. For each pair, please just tell me which statement, Statement A or Statement B, comes closest to your personal view of the issue.  
*(Rotate Pairs of Statements)*

**Pair 1:**

Statement A says: "We need to hold our leaders accountable for developing a clear plan to withdraw our troops in Iraq because we are losing too many soldiers and wasting too much money there."

Statement B says: "We cannot cut and run in Iraq, so we need to stay the course to achieve stability there and finish the job."

Which comes closest to your personal view, Statement A or Statement B?	Very close A.....	1
<i>(Follow-up:)</i> Is that very close to your view or only somewhat close?	Somewhat close A..	2
	Somewhat close B..	3
	Very close B.....	4
	<hr/>	
<i>(Do Not Read)</i> Both.....		5
	Neither.....	6
	Not sure.....	7

**Pair 2:**

Statement A says: "Immigration has gone too far and many of today's immigrants do not learn the English language nor blend into American culture."

Statement B says: "Our country was founded by immigrants and we benefit from the work they do and the cultural diversity they provide."

Which comes closest to your personal view, Statement A or Statement B?	Very close A.....	1
<i>(Follow-up:)</i> Is that very close to your view or only somewhat close?	Somewhat close A..	2
	Somewhat close B..	3
	Very close B.....	4
	<hr/>	
<i>(Do Not Read)</i> Both.....		5
	Neither.....	6
	Not sure.....	7

**Pair 3:**

Statement A says: "Immigration is a serious problem and we need to toughen security at the borders, while giving a path to citizenship to undocumented immigrants who learn English and abide by our laws."

Statement B says: "Illegal immigration is a serious problem and we should send illegal immigrants back to their countries, instead of giving them amnesty and government benefits Americans pay for."

Which comes closest to your personal view, Statement A or Statement B?	Very close A.....	1
<i>(Follow-up:)</i> Is that very close to your view or only somewhat close?	Somewhat close A..	2
	Somewhat close B..	3
	Very close B.....	4
	<hr/>	
<i>(Do Not Read)</i> Both.....		5
	Neither.....	6
	Not sure.....	7

18. As you may know, Democrat Francine Busby and Republican Brian Bilbray will face off again in November to determine who will be elected to a full term as the Representative to the US Congress from your district. I'm going to read some descriptive phrases. In responding, please use a scale of 1 to 5, where 1 means it applies much more to Francine Busby and 5 means it applies much more to Brian Bilbray. Please choose any number between 1 and 5. (**Read each; rotate**)

**1-5 Rating:**

- a. Would fight for ordinary people..... \_\_\_\_\_
- b. Is part of the culture of corruption..... \_\_\_\_\_
- c. Has strong personal convictions about issues and solutions..... \_\_\_\_\_
- d. Is too close to powerful special interests..... \_\_\_\_\_
- e. Shares your values..... \_\_\_\_\_
- f. Ran a campaign focused too much on negative attacks on opponents..... \_\_\_\_\_
- g. Is a leader you can trust..... \_\_\_\_\_
- h. Is too politically extreme for your way of thinking..... \_\_\_\_\_

19. Thinking about the November general election, which ONE of the following four candidates are you, personally, going to vote for to be your Representative to the US Congress?  
 (**Read each; rotate candidates**)

Democrat Francine Busby...	1
Republican Brian Bilbray....	2
Independent William Griffith.	3
Libertarian Paul King.....	4
<hr style="border: 0.5px solid black;"/>	
( <b>Do Not Read</b> ) Not sure.....	5

**(Go to Q20 on the next page)**

20. Now, I'm going to read you some statements people have made about Republican Brian Bilbray and Democrat Francine Busby. For each one, please just tell me if you strongly agree, agree, disagree or strongly disagree. Here they are...

<i>(Read Each; Rotate)</i>	<i>Strongly Agree</i>	<i>Agree</i>	<i>Disagree</i>	<i>Strongly Disagree</i>	<i>Not Sure</i>
a. Busby can do what she says: end politics as usual and with her ethics plan, crack down on corruption in Congress.	1	2	3	4	5
b. Bilbray can do what he says: stop amnesty for illegal immigrants and enact tougher border security laws.	1	2	3	4	5
c. I like Busby's bi-partisan approach because she's willing to work with both Republicans and Democrats.	1	2	3	4	5
d. Bilbray's 25-year record of public service and leadership in San Diego county matters a lot to me.	1	2	3	4	5
e. Busby's strong stand to lower gas prices is sorely needed in a Congress supportive of the oil industry.	1	2	3	4	5
f. It carries a lot of weight with me when local leaders, like San Diego Mayor Jerry Sanders, come out in support of Bilbray.	1	2	3	4	5
g. I agree with Busby when she says we need tough, but workable, reform of our immigration laws.	1	2	3	4	5
h. I believe Bilbray when he says he'll fight for fiscal discipline in Washington, for balancing the budget and lowering taxes.	1	2	3	4	5

21. Given what we've talked about, on November 7<sup>th</sup>, which ONE of the following four candidates are you, personally, going to vote for to be your Representative to the US Congress?  
*(Read each; rotate candidates)*

- Democrat Francine Busby... 1
- Republican Brian Bilbray.... 2
- Independent William Griffith. 3
- Libertarian Paul King..... 4
- (Do Not Read)* Not sure..... 5

*(Go to Q22 on the next page)*

22. Now, I'm going to read you some other statements people have made about Republican Brian Bilbray and Democrat Francine Busby. For each one, please just tell me if you strongly agree, agree, disagree or strongly disagree. Here they are...

<i>(Read Each; Rotate)</i>	<i>Strongly Agree</i>	<i>Agree</i>	<i>Disagree</i>	<i>Strongly Disagree</i>	<i>Not Sure</i>
a. Busby can forget about my vote if she supports amnesty for illegal immigrants and automatic citizenship for their children.	1	2	3	4	5
b. Bilbray can forget about my vote because, as a Congressman, he took almost 100 thousand dollars from big oil companies and then opposed rules to prevent price gouging and soaring prices.	1	2	3	4	5
c. Busby tried to get illegal immigrants to vote, telling them you don't need papers to vote.	1	2	3	4	5
d. Bilbray is part of the culture of corruption in Washington that includes his buddies Duke Cunningham and Jack Abramoff.	1	2	3	4	5
e. Busby is a clueless tax and spend liberal because she favored a gas tax increase in 2004 and wants to bring back the death tax now.	1	2	3	4	5
f. Bilbray is a clueless stay and die conservative because, knowing what we know today, he still would have invaded Iraq and still wants to force our troops to stay there indefinitely.	1	2	3	4	5

23. Given everything we've talked about, on November 7<sup>th</sup>, which ONE of the following four candidates are you, personally, going to vote for to be your Representative to the US Congress?  
*(Read each; rotate candidates)*

Democrat Francine Busby...	1
Republican Brian Bilbray....	2
Independent William Griffith.	3
Libertarian Paul King.....	4
<b><i>(Do Not Read)</i></b> Not sure.....	5

Thank you. These final questions are for classification purposes only.

- A. In which city or town do you live? \_\_\_\_\_
- B. And how long have you lived in California? \_\_\_\_\_ yrs.
- C. In what year were you born? *(Include all four digits)* \_\_\_\_\_
- D. Which one of the following best describes your ethnic background?  
*(Read Each)*
- |                                           |   |
|-------------------------------------------|---|
| Asian/Pacific Islander.                   | 1 |
| Black/African.....                        | 2 |
| Hispanic.....                             | 3 |
| Native American                           |   |
| Indian.....                               | 4 |
| White/Caucasian.....                      | 5 |
| <b><i>(Do Not Read)</i></b> Not sure..... | 6 |

E. Which one of the following categories best describes your overall political beliefs: conservative, moderate, liberal or progressive?	Conservative.....	1
	Moderate.....	2
	Liberal.....	3
	Progressive.....	4
	Not sure.....	5

F. Which one of the following best describes your religious affiliation? <i>(Read each except Not Sure)</i>	Catholic.....	1
	Protestant.....	2
	Jewish.....	3
	Mormon/LDS.....	4
	Muslim/Islam.....	5
	New Age.....	6
	Other religion.....	7
	Not religious.....	8
	Not sure.....	9

*(Ask QF1)*

*(Skip to Close)*

*(Ask QF1 ONLY if Respondent answered to a religion in QF)*

F1. And do you consider yourself fundamentalist, evangelical, mainstream or liberal in your beliefs?	Fundamentalist.....	1
	Evangelical.....	2
	Mainstream.....	3
	Liberal.....	4
	Other.....	5
	Not sure.....	6

Thank you very much. That completes this interview. My supervisor may want to call you to verify that I conducted this interview. May I verify your first name and phone number so that she may do so?  
*(VERIFY NAME AND PHONE #)*

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